

# Center for Sport Management Research and Education



## Sport Management Benchmark Study 2018

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Texas A&M University

<http://csmre.education.tamu.edu>



TEXAS A&M UNIVERSITY

Center for Sport Management  
Research & Education

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## Executive Summary

The purpose of this analysis was to investigate scholarly activity among US doctoral sport management programs ( $n = 19$ ) and faculty members ( $n = 104$ ). The study included various measures of scholarly productivity, including peer-reviewed journal publications, presentations, citations, and metrics associated with these products. The results include the Top 5 programs or faculty members in each category.

At the program level, Florida State University, Temple University, Texas A&M University, University of Connecticut, University of Georgia, University of Florida, University of Illinois at Urbana Champaign, and University of Michigan all performed well, appearing in the Top 5 in multiple categories.

At the individual level, faculty members who appeared in multiple Top 5 lists included: George Cunningham (TAMU), Daniel Funk (Temple), Janet Fink (UMass), Rod Fort (Mich), Michael Giardina (FSU), Kyriaki Kaplanidou (UF), Yong Jae Ko (UF), Mark Rosentraub (Mich), Stefan Szymanski (Mich), and James Jianhui Zhang (UGA).

The analysis offers an overview of the state of sport management scholarship in the US, highlighting the top performing programs and scholars in the field.

“Given the primacy of scholarship, the purpose of this analysis was to investigate the level of scholarly activity among US doctoral programs.”

## Background

Scholarship is a key marker of excellence in all academic disciplines, including sport management. Researchers’ notoriety, academic programs’ prestige, and college and university rankings are all based, at least in part, on scholarly prowess.

The academic process is one of conducting research, presenting findings at academic conferences, and publishing in peer-reviewed journals, among other activities. Thus, the number of publications and presentations represent measures of academic prowess.

Citations are also important, as they represent the degree to which members of the academic community consume this scholarship and draw from it to inform their own research. Therefore, citation counts are reflective of the quality and influence of one’s research.

Given the primacy of scholarship, the purpose of this analysis was to investigate the level of scholarly activity among US doctoral programs.

The analysis included 19 doctoral programs and 104 tenured or tenure-track faculty members.

## Method

In October 2018, the Center for Sport Management Research and Education conducted an analysis of select sport management doctoral programs and faculty members. The analysis included 19 doctoral programs (see Appendix A) and 104 tenured or tenure-track faculty members (See Appendix B).

Center staff collected data across various scholarship indicators, including:

- Total peer-reviewed journal publications from the faculty member's CV.
- Total presentations from the faculty member's CV.
- Total publications in Scopus.
- Total citations in Scopus.
- Publications in Scopus from 2014-2017.
- Citations in Scopus from 2014-2017.
- Total citations in Google Scholar.
- H-index listed in Google Scholar.
- i-10 Index listed in Google Scholar.
- Citations since 2013 listed in Google Scholar.
- H-index since 2013 listed in Google Scholar.
- i-10 Index since 2013 listed in Google Scholar.

We report the findings at the program level of analysis and individual level of analysis. In doing so, we report the Top 5 in each category.

# Program-Level Scholarship

## Average Publications per Faculty Member, as Listed on CV

University	Average Publications
Texas A&M University	59.29
University of Georgia	50.80
University of Illinois at Urbana Champaign	49.00
University of Florida	45.63
Florida State University	43.83

## Average Presentations per Faculty Member, as Listed on CV

University	Average Presentations
Texas A&M University	113.60
University of Georgia	86.00
University of Illinois at Urbana Champaign	85.00
University of Florida	79.88
Florida State University	66.38

## Average Publications per Faculty Member, as Listed in Scopus

University	Average Publications
Texas A&M University	34.29
University Illinois at Urbana Champaign	34.00
University of Michigan	32.10
University of Connecticut	30.67
University of Florida	28.83

## Program-Level Scholarship (continued)

### Average Citations per Faculty Member, as Listed in Scopus

University	Average Citations
University of Michigan	572.60
University of Connecticut	555.67
Texas A&M University	506.43
University Illinois at Urbana Champaign	443.00
Florida State University	416.33

### Average Publications per Faculty Member, 2014-2017, as Listed in Scopus

University	Average Publications
University Illinois at Urbana Champaign	20.00
Temple University	11.38
University of Minnesota	11.33
University of Florida	10.33
University of Connecticut	9.00

### Average Citations per Faculty Member, 2014-2017, as Listed in Scopus

University	Average Citations
Temple University	317.63
University Illinois at Urbana Champaign	311.00
University of Connecticut	303.67
Texas A&M University	244.29
University of Michigan	220.00

## Program-Level Scholarship (continued)

### Average Citations per Faculty Member, as Listed in Google Scholar

University	Average Citations
Florida State University	3510.67
University of Michigan	2746.43
Temple University	2357.43
Texas A&M University	2125.67
University of Connecticut	1302.33

### Average H-Factor per Faculty Member, as Listed in Google Scholar

University	Average H-Factor
Texas A&M University	22.00
Temple University	21.43
University of Michigan	19.43
University of Connecticut	18.00
Florida State University	16.67

### Average i10 Score per Faculty Member, as Listed in Google Scholar

University	Average i10 Score
Texas A&M University	41.83
University of Michigan	34.43
Temple University	33.43
University of Connecticut	29.00
Florida State University	25.00

## Program-Level Scholarship (continued)

### Average Citations per Faculty Member, 2013-2018, as Listed in Google Scholar

University	Average Citations
Florida State University	1736.00
Temple University	1660.43
Texas A&M University	1435.33
University of Michigan	1244.71
University of Connecticut	1029.33

### Average H-Factor per Faculty Member, 2013-2018, as Listed in Google Scholar

University	Average H-Factor
Temple University	19.71
Texas A&M University	18.50
University of Connecticut	16.67
Florida State University	15.00
University of Michigan	14.43

### Average i10 Score per Faculty Member, 2013-2018, as Listed in Google Scholar

University	Average i10 Score
Texas A&M University	36.33
Temple University	30.29
University of Connecticut	25.00
University of Michigan	24.29
Florida State University	21.33



# Individual-Level Scholarship

## Total Publications, as Listed on CV

University	Publications
George Cunningham (TAMU)	171
James Jianhui Zhang (UGA)	142
Dan Connaughton (UF)	114
Mark Rosentraub (Mich)	109
Chad Seifried (LSU)	107

## Total Presentations, as Listed on CV

University	Presentations
James Jianhui Zhang (UGA)	392
Mary Hums (UL)	207
Yong Jae Ko (UF)	191
Dan Connaughton (UF)	137
George Cunningham (TAMU)	121

## Total Publications, as Listed in Scopus

University	Publications
George Cunningham (TAMU)	116
Stefan Szymanski (Mich)	109
Daniel Funk (Temple)	97
James Jianhui Zhang (UGA)	81
Mark Rosentraub (Mich)	57

## Individual-Level Scholarship (continued)

### Total Citations, as Listed in Scopus

University	Citations
Stefan Szymanski (Mich)	2777
George Cunningham (TAMU)	1607
Jeffrey James (FSU)	1525
Daniel Funk (Temple)	1473
Kyriaki Kaplanidou (UF)	1093

### Publications, 2014-2017, as Listed in Scopus

University	Publications
Daniel Funk (Temple)	38
George Cunningham (TAMU)	20
Jon Welty Peachey (UIUC)	20
Brian Mills (UF)	20
Stefan Szymanski (Mich)	18
Kyriaki Kaplanidou (UF)	18

### Citations, 2014-2017, as Listed in Scopus

University	Citations
Daniel Funk (Temple)	1296
Stefan Szymanski (Mich)	925
Jeffrey James (FSU)	756
George Cunningham (TAMU)	684
Kyriaki Kaplanidou (UF)	645

## Individual-Level Scholarship (continued)

### Citations, as Listed in Google Scholar

University	Citations
Stefan Szymanski (Mich)	9562
Michael Giardina (FSU)	9393
Daniel Funk (Temple)	9297
George Cunningham (TAMU)	5696
Janet Fink (Mass)	4848

### H-Factor, as Listed in Google Scholar

University	H-Factor
Daniel Funk (Temple)	49
Stefan Szymanski (UF)	45
George Cunningham (TAMU)	44
Janet Fink (Mass)	32
Rod Fort (Mich)	31

### i10 Score, as Listed in Google Scholar

University	i10 Score
George Cunningham (TAMU)	122
Stefan Szymanski (Mich)	98
Daniel Funk (Temple)	91
Rod Fort (Mich)	59
Mark Rosentraub (Mich)	55

## Individual-Level Scholarship (continued)

### Citations, 2013-2018, as Listed in Google Scholar

University	Citations
Daniel Funk (Temple)	5978
Stefan Szymanski (Mich)	4479
Michael Giardina (FSU)	4323
George Cunningham (TAMU)	3370
Janet Fink (Mass)	2790

### H-Factor, 2013-2018, as Listed in Google Scholar

University	H-Factor
Daniel Funk (Temple)	44
Stefan Szymanski (Mich)	34
George Cunningham (TAMU)	32
Janet Fink (Mass)	28
Yong Jae Ko (UF)	26

### i10 Score, 2013-2018, as Listed in Google Scholar

University	i10 Score
George Cunningham (TAMU)	109
Daniel Funk (Temple)	87
Stefan Szymanski (Mich)	69
Yong Jae Ko (UF)	49
Janet Fink (Mass)	43

## **Appendix A: Doctoral Programs Included in the Analysis**

Florida State University  
Louisiana State University  
Ohio State University  
Temple University  
Texas A&M University  
University Illinois at Urbana Champaign  
University Minnesota  
University of Arkansas  
University of Connecticut  
University of Florida  
University of Georgia  
University of Houston  
University of Louisville  
University of Massachusetts at Amherst  
University of Michigan  
University of North Carolina at Chapel Hill  
University of South Carolina  
University of Tennessee at Knoxville  
Virginia Commonwealth University

## Appendix B: Faculty Members Included in the Analysis

Adam Love  
Amy Kim  
Andy Gillentine  
Anita Moorman  
Aubrey Kent  
Barbara Osborne  
Becca Leopkey  
Billy Hawkins  
Brendan Dwyer  
Brian Mills  
Brian Turner  
Carrie LeCrom  
Ceridwyn King  
Chad Seifried  
Chris Greenwell  
Christine Wegner  
Dae Hee Kwak  
Damon Andrew  
Dan Connaughton  
Daniel Funk  
Demetrius Pearson  
Don Lee  
Donna Pastore  
E. Nicole Melton  
Elizabeth Delia  
Elizabeth Taylor  
Erienne Weight  
Evan Frederick  
George Cunningham  
Grace Yan  
Gregg Bennett  
Haylee Mercado  
James Bemiller  
James Jianhui Zhang  
Janet Fink  
Jeffrey Graham

Jeffrey James  
Jennifer McGarry  
(Bruening)  
Jepkorir Rose Chepyator-  
Thomson  
Jeremy Jordan  
John Grady  
John Singer  
Jon Welty Peachey  
Jonathan Jensen  
Joon Sung Lee  
Joris Drayer  
Joseph Cooper  
Joseph Mahan  
Joshua Newman  
Judith Grant Long  
Katherine Babiak  
Kathryn Heinze  
Ketra Armstrong  
Khalid Ballouli  
Kwame Agyemang  
Kyriaki Kaplanidou  
Laura Burton  
Leeann Lower  
Lisa Kihl  
Marion Hambrick  
Mark McDonald  
Mark Nagel  
Mark Rosentraub  
Marlene Dixon  
Mary Hums  
Matthew Brown  
Matthew Katz  
Matthew Walker  
Meg Hancock  
Megan Shreffler

Merry Moiseichik  
Michael Cottingham  
Michael Giardina  
Michael Martinez  
Michael Sagas  
Natasha Brison  
Nefertiti Walker  
Neil Longley  
Nels Popp  
Nicholas Watanabe  
Paul Batista  
Per Svensson  
Regina Presley  
Richard Southall  
Robin Hardin  
Rod Fort  
Ryan Rodenberg  
Sam Todd  
Sarah Stokowski  
Stacy-Lynn Sant  
Stefan Szymanski  
Stephen Dittmore  
Stephen Shapiro  
Steve McKelvey  
Steven Salaga  
Sylvia Trendafilova  
Thilo Kunkel  
Thomas Baker  
Todd Crossett  
Trevor Bopp  
Wenche Wang  
Yong Jae Ko  
Yonghwan Chang  
Yuhei Inoue